

SELECTED AS BEST PRACTICE FINALIST For The New York Enterprise Awards

By: Cartwheel

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CARTWHEEL

The New York Enterprise Awards Highlights Firm's Outstanding Customer Service Practices

New York

For the past five years, the *New York Enterprise Report* has been recognizing the tri-state areas top small businesses for their accomplishments. This year, the *New York Enterprise Report* is proud to announce Cartwheel from New York City as a finalist in the Sales and Marketing category.

The Best Practice Award finalists were chosen based on their ability to demonstrate the use of a best practice to generate competitive advantages, revenue profits and/or long-term value.

42 companies, based in the NY metro area, were selected as finalists out of dozens of qualified applicants for each category and will be recognized at the event.

"We are proud to recognize the achievements and accomplishments of Cartwheel" said Robert Levin, Editor-in-Chief & Publisher of *The New York Enterprise Report*. "The use of their unique best practice in Sales and Marketing has given them a distinct competitive advantage and we congratulate them for their initiatives and innovative thinking."

The New York Enterprise Report Small Business Awards Gala is scheduled for Wednesday, October 6th from 6 p.m.- 10 p.m. at the Metropolitan Pavilion in New York City, NY. The Best Practices winners in the areas of Customer Service, Green Business, Human Resources & Leadership, Sales & Marketing and Technology and the Best of the Year winners in the areas of Social Responsibility Program of the Year, International Operations Program of the Year, Non Profit of the Year and Diverse Supplier of the Year will be announced at the Gala.

"We pride ourselves in supporting people not just performing IT tasks. This is why the Sales and Marketing recognition is so important to us. It shows that we are more than just a tech support company. We assist companies in running smoothly" says co-founder Rafi Kronzon.

Cartwheel is a tech support group based in NYC. They offer Complete IT & On-Demand solutions for enterprise, small business, and home. Cartwheel approaches technology from a new angle: their customer-centric tech support is revolutionizing the industry.

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About Cartwheel

Cartwheel's people-centric solutions are a revolution in technology support. Cartwheel

offers customized complete office support, cloud-based solutions, and on-demand packages to enterprise, small business, and home clients in and around NYC. For more information about Cartwheel, visit <http://www.cartwheelit.com> or call 212 206 9620.

The New York Enterprise Report, in print and online (www.nyreport.com) features “how-to” articles written by experts for small and midsize businesses in the tri-state area.

Each issue of *The Report*, which is the only media in the New York area exclusively for the leaders of smaller businesses, provides thousands of dollars of much needed expertise making it a must read for those wanting to grow their businesses.

For more information about the New York Enterprise Report, visit www.nyreport.com/awards or call 516/997-1950 or email info@hjmt.com.

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